

Ministry of Science and Higher Education of the Russian Federation
Ural Federal University named after the first President of Russia Boris Yeltsin
Ural Institute of Humanities
UrFU Cambridge Center
Scientific team ‘Multilingualism and multiculturalism in the post-literacy era’
Ural State Pedagogical University

CONVENTION
of Ural Institute of Humanities

CALL FOR PAPERS

The International Scientific Forum
Multilingualism and multiculturalism in the post-literacy era

May 20-21, 2019, Yekaterinburg

Dear colleagues

We invite you to take part in the discussion of urgent problems in modern culture, human relations, languages and texts emergence as a result of global changes in the late XX and XXI centuries.

We aim to consider the role of modern culture as a system endowed with questions pertaining multilingualism, understood as the use of multiple languages in the transmission, acquisition and interpretation of information; multiculturalism, concerned with the coexistence of multiple texts and phenomena of diverse subcultures within a common space; and post-literacy, conceptualized as new multimodal, multilingual and multicultural literacy, all acquired in education and in wide variety of free communications outside the education facilities.

The conference is interested in the discussion of topics related to post-literacy, multiculturalism, and multilingualism, and as such we welcome researchers who:

- develop and examine multilingualism in modern culture and share Freire’s notion that “reading the words we read the world, and by reading the world we read words;” promote the advancement of linguistic literacy in using a second, third and subsequent languages; and understand the semiotics and aesthetics of the languages of culture;
- elaborate on G. Kress’ theory about the arrival of a new literacy era and explore the essence, nature and methods of the new multi-modal, multilingual and multicultural literacy/post-literacy in all areas of culture; create, promote and interpret contemporary art as a framework for shaping and testing this new literacy;
- share M. Nussbaum’s views on the university as a place for preserving and developing individual culture; show interest in the issues of modern communication and learning environments, and the problems of communication among a university learners’ community; explore the university world as a universe of multiple areas for modern cultural advancement.

Prospective areas of discussion:

Thematic section: University as the universe of languages and cultures
Moderators: Guzikova M.O., Rasskazova T.P., Fortesa Fernandes R.F.

1. Scientific and practical exchange of experiences in tackling literacy issues in the learning, development, and maintenance of a second, third, or several natural languages competences.
2. Scientific conceptualizations of multilingual education in modern universities. Critical studies on multilingual education models arising from the historical peculiarities of the cultural, communicative, and learning environments in different countries, regions and universities.
3. Exchange of innovative theoretical ideas and practices with leading Russian and foreign researchers who address communication and the learners' community to develop multilingualism in the cross-cultural space of modern universities.
4. Analyses of existing learning communities: problems of multicultural communication and the aberrations of monolingual perception. Multilingual pedagogical communities. Multicultural communication in the era of globalization, and multilingualism in teaching foreign languages.

Thematic section 2: Multimodal, multicultural and multilingual literacy in the modern culture
Moderators: Gudova M.Y. & Rubtsova E.V.

1. New multimodal literacy and the new synaesthetic sensitivity: the ability to transmit, receive and interpret thoughts in the different languages of culture through traditional, analog, and digital media.
2. Multimodal, multilingual and multicultural literacy and the new synaesthetic sensitivity in contemporary art, design, journalism and advertising business.

Thematic section 3: People in the context of virtual communication and the learning environments of the university; the encroachment of "agents of rational action" on the university community; e-learning interface
Moderators: Simbirtseva N.A. & Sukhov A.A.

1. Interactivity and attractiveness of virtual university interfaces: sites and social networks, forums and online courses.
2. The individual's immersion in the technology of on-line education: teachers and students.
3. Videogame-based instructional technology: the limits of adaptability to the university environment.

Application procedure:

Please, send your application before **April 1, 2019** to the email address: informmedia@list.ru. The application process includes Application for participation and Abstract proposal (600 characters, spaces included). The deadline for submission of your final paper (2000 words, in Russian or English) is **May 15, 2019**.

Application template

International scientific forum ***Multilingualism and multiculturalism in the post-literacy era***

APPLICATION

Surname	
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First name	
Patronymic	
Affiliation	
Position	
Academic degree	
Academic title	
Postal address with a postal code	
e-mail, phone	
Report title	
Abstract (600 characters, spaces included)	
Thematic section	

Applications should be submitted online in Russian or English, WORD 97-2003. The letter should be entitled «International conference». The files should bear a first author's name (e.g. Petrova-paper, Yekaterinburg; Petrova-application, Yekaterinburg).

On receipt of the paper, the organizing committee will send in two days a confirmation letter to the author «*Paper has been received*». Providing the author was not given notice, he/she should repeat the application process. The authors of the accepted papers will receive a **certificate of conference attendance**.

The organizing committee is entitled to choose the authors who will be encouraged to join the Conference Proceedings to be indexed in WoS. The editors, M.Y. Gudova, D. Phil (Culturology) and M.O. Guzikova, PhD in History together with the organizing committee will recommend the publication those research papers meeting all the requirements for their submission to the Conference Proceedings.

E-mail to the organizing committee: informmedia@list.ru – *Rubtsova Elena Valerievna, associate professor, department of history of philosophy, philosophical anthropology, aesthetics and theory of culture; senior secretary.*

Before the submission, the authors are recommended to ensure that the paper has been edited and formatted. A text of the paper should include the following parts: description of the urgency, available research works, a topic to be considered, source material, methods of research, results and discussion, conclusions, and references.

Papers formatting should follow the requirements:

The maximum recommended length of the paper is 7-8 pages (2 000 words) in Microsoft Word, 14-point Times New Roman font, portrait mode, with 2" margins on all sides, indent – 1.25, line-to-line spacing – 1.5, no page numbering. Justified alignment, centered headings. No graphs, figures, footnotes or descending strokes. The within-article text references are given in brackets with page number – [1]. Literature is listed at the end of the article, with line spacing and in the order in which it is first referenced. It is in compliance with 2003 SS.

At the top of the first page the paper should list the author name(s), right-justified, followed by the academic degree and title, the affiliation, and the city. The article title should be

in bold and capitalized, with a blank line above. Below the article title, with a blank line above, is the abstract, not exceeding 600 characters (spaces included). The key words are separated by a semicolon. Below the key words, with a blank line above, are the author surname with initials, the academic degree and title, the affiliation, and the city, **in English**. Then with a blank line above, is the article title written in bold. Below the title, with a blank line, is the abstract. One line below the abstract is the text in Russian or English, first line indented.

SUPPLEMENT

Petrova P.P.,
PhD, professor at UrFU
Yekaterinburg

ON THE PROBLEM OF INFORMATION LITERACY OF STUDENTS

Abstract: Text. Text. Text.

Key words: text; text; text

Text. Text.

Literature formatting guidelines

1. The cited literature is at the end of the article and first listed in Russian alphabetical order, then in English.
2. Preferentially use brackets: the number indicates the listed author name [5], if several authors are cited, use semicolons to separate them [5; 8]; the page number should follow a comma in the brackets, indicating the cited text in the book/journal [5, p. 6];
3. Literature cited section: the author name with initials (Surname I.O.), title of the cited work (including subheadings) or conference proceedings (conference name, city and date), place of publication (city, publishing house), year of publication, and total number of pages for books.
4. Examples:
 1. Monograph
 - a. Sontag S. On photography / Ed. V. Golyshev. – M.: Ad Marginem, 2013. – 272 p.
 - b. Krauss R. Photographic: experience of divergence theory / Tr. A. Shestakov. – M.: Ad Marginem, 2014. – 350 p.
 - c. Venuti L. The Translator's invisibility: a history of translation. – L.: Routledge, 2004. – 356p.
 2. Foreword (introductory article) to monograph
 - a. Barthes R. Rhétorique de l'image/ Selected works: Semiotics. Poetics. – M.: Progress, 1994.– pp. 297–318.
 3. Journal articles:
 - a. Surkov A.A. Australia is singing // Ogonyok. –1961. – №26.– pp.22–24.

4. Online source:

- a. Dictionary of Australian slang. Available online at <http://www.koalanet.com.au/australian-slang.html>. Accessed 7 March 2016.
- b. Australian songs/Waltzing Matilda. In: UniquelyAustralian. Available online at <http://alldownunder.com/australian-music-songs/waltzing-matilda-a.htm>. Accessed 7 March 2016.
- c. Krylovsky K. Articles – Psychology of advertising. 2004-2008. Available at http://www.ideaura.com/psychology/how_to_make_good_ads.php. Accessed 15 February 2016.

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