

DEVELOPMENT OF SMART TOURISM DESTINATION TOOLS FOR IMPROVEMENT OF TOURISM

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What is SMART Tourism?



A modern application that can be applied in the tourism industry.

SMART Tourism Tools

A combination of mobile hardware, software, and networks that enable interactivity between tourists, stakeholders, and physical objects.



SMART Tourism Destination Tools



Friendly applications which can be used by the tourist in exploring the information of tourism destination via mobile phone.

Conventional Tourism



Travel Agent



Ticket Sales



Reservation Form

DID YOU KNOW?

Application	Map	Weather	Trains	Top-Up Data	Travel
			Ticket	Packages	Insurance
Traveloka	-	-	√	√	√
AGODA	-	-	-	-	-
Google	√	√	-	-	-

There are still some lacks in these applications

SMART Tourism Destination Application



The Features of SMART Tourism Destination Application

Smart Information & Services

- Maps by GPS
- Restaurants, hotels, apartments, events, attractions, car and bicycle rental, wi-fi hotspot, and transportation (trains ticket, public transportation, bus and shuttle)
- Virtual story of tourist destination
- Promos
- Occupancy hotel per day
- Alerts about traffic, police, and hazards

Smart Monitoring

- CCTV
- Weather
- Temperature
- Information natural disaster

The Features of SMART Tourism Destination Application

Smart Atmosphere

- Master class

Smart Management

- Entrance fee
- Data of visitor management

Smart Facilities

- Parking area
- Payment of method
- Travel insurance
- International top-up data packages
- Personal belonging list
- Recommendation places and tour quotation
- Entertainments

Thank you!

Hope to hear from you soon