

## DIGITALIZATION OF SOCIETY, ECONOMY, MANAGEMENT AND EDUCATION – DSEME2021

Ural Federal University, Yekaterinburg (Russia), November 17-18, 2021

National Research University Higher School of Economics, Moscow (Russia), November 25-26, 2021

### Conference Chairs

**Elvira Symaniuk**, Prof., Ural Federal University (UrFU)

**Evgeny Zaramenskikh**, Prof., National Research University  
Higher School of Economics (HSE)

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Management, Head of Institute of Information Systems,  
University of Liechtenstein

### Organizing Chairs

**Alena Fedorova**, PhD, Ural Federal University (UrFU)

**Petr Panfilov**, Prof., National Research University Higher School  
of Economics (HSE)



Accepted papers will need to show both relevance and methodological rigor. The best English contributions will be published in a Springer volume of "Lecture notes in Information Systems and Organization" series, already indexed on Scopus <https://www.springer.com/gp/book/9783030439927>.

Other papers will be published in the conference proceedings (online) with ISBN and other partner journals. At least one author for each accepted paper must attend the conference and present the work.

### Conference Tracks

#### Track 1. Enterprise Engineering and Modelling

Chair: Prof. Eduard Babkin

#### Track 2. Information Systems Management

Chair: Prof. Evgeny Zaramenskikh

#### Track 3. Big Data Research, Decision Support, Business Intelligence Methods

Chair: Assoc. Prof. Aleksandr Deryabin

#### Track 4. Smart City and the 4.0 Industry Era

Chair: Prof. Marco De Marco

#### Track 5. Population and Human Capital Development in a Digital Economy

Chair: Prof. Olga Kozlova

#### Track 6. Digitalization of Labour and Human Resources Management: A New Model of Labour and Employment "Work 4.0"

Chair: Assoc. Prof. Alena Fedorova

#### Track 7. Global Social and Economic Risks in a Digital Era

Chair: Assoc. Prof. Olga Koropets

#### Track 8. Education and Personality Development in a Digital Society

Chair: Dr. Yulia Tokareva

#### Track 9. Fertility and Demography in the Digital Age

Chair: Prof. Inna Kulkova

#### Track 10. Meta-Competencies in the Digital Economy

Chair: Assoc. Prof. Anastasia Peshva

### Important Dates

**Paper submission:** November 20, 2021

**Notification of acceptance:** November 25, 2021

**Final paper submission:** December 15, 2021

**Conference:** November 17-18, 2021, UrFU  
November 25-26, 2021, HSE

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The Association for Information Systems (AIS): [www.aisnet.org](http://www.aisnet.org)

The Russian AIS Chapter: <https://www.aisnet.org/ru/>

RusAIS Facebook account:

[https://www.facebook.com/Russian-Chapter-of-AIS-116049876442711/?modal=admin\\_todo\\_tour](https://www.facebook.com/Russian-Chapter-of-AIS-116049876442711/?modal=admin_todo_tour)

RusAIS Previous conference:

<https://urgi.urfu.ru/ru/conf/dsmeeng/>

<https://urgi.urfu.ru/ru/conf/dseme2019/>

<https://urgi.urfu.ru/ru/conf/dseme2020/>

**DSEME-2021:** <https://urgi.urfu.ru/ru/conf/dseme2021/>