III International Conference

**Questions of Expertise in Culture, Art and Design**

**October 12-14, 2022**

Yekaterinburg, Ural Federal University named after the first President of Russia B.N. Yeltsin

51 Lenina av., Department of Art History, Cultural Studies and Design

The conference proposes to discuss the emerging new position of expert assessment within culture, history and design. During the 2010s, two lines of interpretation have emerged: one strictly specialized (the traditional questions of attribution in art history, or the role of cultural expert assessment in legal setting), the other more general humanistic approach that focuses on the growing importance of the role of an expert within contemporary sociocultural processes.

What are the limits of professional responsibility and objectivity required from an expert? What is the role of an expert in the capital and in the regions; is there any difference between regional and federal authorities regarding expert participation in decision making? What are the professional requirements for an expert working in the “Instagram world”? These and many other questions are proposed for the conference discussion.

We invite to participate researchers in art history, cultural studies, design, fashion, as well as postgraduate students and academic scholars.

Deadline for application submission: **July 15, 2022**

Letters of acceptance and official invitations will be sent on **September 15**

Following the conference, selected papers will be published in thespecialized journals indexed in **the Higher Attestation Commission** and **the Russian Science Citation Index.**

**Conference tracks:**

Section 1. Culture

**Humanistic knowledge as an expert assessment of sociocultural processes**

* The subject and the limits of cultural expert evaluation.
* Methods of expert assessment of sociocultural processes
* Digital transformation of culture as a challenge for contemporary humanities
* The variety of models of contemporary cultural expert (“legislators”, critics, mediators, etc.).
* Expert vs cityzen: discussions about the vectors of socio-cultural development of the city
* Expert knowledge as a form of cultural memory (cultural heritage, cultural and historical research, cultural and educational activities…)
* Problems of intercultural communication and ways to solve them: the role of expert knowledge
* Professional ethics as an object of cultural expert evaluation.

Section 2. Art

**New approaches to expert assessment as a foundation of new art history?**

* Technical, technological, historical and archival aspects of professional evaluation of art objects
* Expert assessment and attribution: difference in approaches
* Legal questions and risks of expert assessment
* Regional collections and their research
* Contemporary art: what kind of assessment it requires?
* Local expert assessment and global art market
* From connoisseur to the expert: changing approaches, technologies and tools

Section 3. Design

**21st century design: new goals, new methods, new technologies**

* Design as a profession and vocation: markers of professionalism
* Aesthetic and stylistic evaluation of design: where are the experts?
* Questions of authorship and copyright in design
* The role of the designers in social, educational, urban and museum projects
* Inclusive design and universal design: evaluation criteria
* Virtual and augmented realities as design products
* Expert assessment of sustainable design: the challenges of comprehensive evaluation

**Prospective participants please submit your application, with an abstract (up to 500 characters) and information about the author, at** **arthist@urfu.ru** **Application deadline: July 15, 2022.**

**The official page** of theconference on the website of the Ural Humanitarian Institute, Ural Federal University (including conference archives for 2019-2020): <https://urgi.urfu.ru/ru/conf/conference-expertise-en/>